

CYNTHIA LEE HENTHORN, PH.D.

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Portfolio: www.readyclicklearn.com

CV SUMMARY

I have been working on the front lines of the internet advertising technology field for the last 7 years, watching a new and exciting chapter in the history of consumerism unfold. This CV is the story of how I arrived there from my start as a scholar and teacher of design history and an editor of art textbooks.

INSTRUCTIONAL DESIGN & ELEARNING

AppNexus

New York, NY

Role: Technical Training Design Manager

April 2011 to Present

Google AND DoubleClick

New York, NY

Role: Senior Learning & Development Specialist I

March 2006 to March 2011

Thomson Learning R&D Labs

Stamford, CT

Role: Consultant – Developmental Editor & Project Manager for eLearning

March 2005 to March 2006

COLLEGE ART TEXTBOOK PUBLISHING

Harry N. Abrams AND Pearson Education (Prentice Hall)

New York, NY

Role: Developmental Editor & Project Manager

August 2001 to February 2003

Thomson Learning

Fort Worth, TX

Role: Consultant – Developmental Editor

March 2004 to October 2004

COLLEGE TEACHING

City College of New York

Department of Art

New York, NY

Role: Adjunct Professor

Spring 1998 to Spring 2003

Course developed and taught: History of Graphic Design

New York City Technical College
Department of Advertising Design & Graphic Arts

Brooklyn, NY

Role: Adjunct Professor

Fall 1998 to Fall 2000

Course developed and taught: Topics in Graphic Design

Fashion Institute of Technology
History of Art Department

New York, NY

Role: Adjunct Professor

Spring 1998

Course developed and taught: History of Industrial Design

Pratt Institute
Department of Art History

Brooklyn, NY

Role: Adjunct Professor

Spring 1998

Course developed and taught: History of Communication Arts (graduate and senior seminar)

Parsons School of Design
Liberal Studies Department

New York, NY

Role: Adjunct Professor

Fall 1997 and Spring 1993

Courses developed and taught: Standardizing Our Aesthetics; Survey of Graphic Design

Hunter College
Communications Department

New York, NY

Role: Adjunct Professor

Fall 1993 to Spring 1994

Course developed and taught: Media Studies

John Jay College of Criminal Justice
Department of Art, Music, & Philosophy

New York, NY

Role: Adjunct Professor

Spring 1993

Course developed and taught: Survey of Art

PUBLICATIONS (REFEREED, BY INVITATION)

- Henthorn, C. L. (2006). From Submarines to Suburbs: Selling a Better America, 1939–1959. Athens: Ohio University Press.
Book Reviews (selected list):
 - (2008, Winter) The Historian, 70, no. 4.
 - (2007, Winter) Design Issues, 23, no. 1.
 - (2007 March) Journal of American History.
 - (2007 Spring) Journalism History, 33.
 - (2007 November) SciTech Book News
 - (2007 July) Technology and Culture
 - (2007 Winter) Business History Review, 81, no. 4.
 - (2007) Enterprise and Society: The International Journal of Business History, 8, no. 2.

- Henthorn, C. L. (2003). John Pilson [Review of video art exhibition]. In I moderni. Rivoli-Torino, Italy: Castello di Rivoli Museo d'Arte Contemporanea.
- Henthorn, C. L. (2002, Summer). The unique copy: An-My Le [Review of photography exhibition]. Special projects program, writers series, P.S.1 Contemporary Art Center/Museum of Modern Art [On-line]. Available: <http://www.ps1.org/cut/writers/henthorn5.html>
- Henthorn, C. L. (2002). War, impact on advertising. In J. McDonough, K. Egolf (Eds.), The encyclopedia of advertising (Vol. 3). Chicago: Fitzroy Dearborn Publishers.
- Henthorn, C. L. (2001, Summer). The cell(f) police: Bill Beirne [Review of installation art exhibition]. Special projects program, writers series, P.S.1 Contemporary Art Center/Museum of Modern Art [On-line]. Available: <http://www.ps1.org/cut/writers/henthorn4.html>
- Henthorn, C. L. (2001, Winter). John Pilson [Review of video art exhibition]. Special projects program, writers series, P.S.1 Contemporary Art Center/Museum of Modern Art [On-line]. Available: <http://www.ps1.org/cut/writers/henthorn3.html>
- Henthorn, C. L. (2001, Winter). Shane Hassett [Review of video art exhibition]. Special projects program, writers series, P.S.1 Contemporary Art Center/Museum of Modern Art [On-line]. Available: <http://www.ps1.org/cut/writers/henthorn2.html>
- Henthorn, C. L. (2000, Fall). Slater Bradley [Review of video art exhibition]. Special projects program, writers series, P.S.1 Contemporary Art Center/Museum of Modern Art [On-line]. Available: <http://www.ps1.org/cut/writers/henthorn.html>
- Henthorn, C. L. (2000). Review of Sermin Kardestuncer: The subliminal stitch [CD-ROM]. Greater New York exhibition. Long Island City, NY: P.S.1 Contemporary Art Center. [On-line]. Available: <http://www.ps1.org/cut/java/writers.html>
- Henthorn, C. L. (2000, Fall). The emblematic kitchen: Household technology as national propaganda, U.S.A., 1939–1959. Journal of Knowledge and Society, 12, 153–187.
- Henthorn, C. L. (1997). Commercial fallout: The image of progress and the feminine consumer from World War II to the atomic age. In A. Scott and C. Geist (Eds.), The writing on the cloud: American culture confronts the atomic bomb. Lanham, MD: University Press of America.
- Henthorn, C. L. (1993). Art and birth as metaphors: Nature-culture dichotomies. In B. Katz-Rothman (Ed.), Encyclopedia of childbearing: Critical perspectives. Phoenix, AZ: Oryx Press.
- Henthorn, C. L. (1992). Relations of power in advertising. American Institute of Graphic Arts Journal, 10, 2–3.

PUBLIC SPEAKING ENGAGEMENTS (REFEREED, BY INVITATION; SELECTED LIST)

- Henthorn, C. L. (2013). Paper presented at the German Historical Institute's conference "The Consumer on the Home Front: World War II," London.
- Henthorn, C. L. (2004). Paper presented at the annual conference of the American Studies Association, Atlanta, GA.

- Henthorn, C. L. (2000). Session chaired and organized for the annual conference of the College Art Association, New York, NY.
- Henthorn, C. L. (1999, 1998). Panel co-chaired and co-organized for the annual Feminist Art & Art History conference of Barnard College, New York, NY.
- Henthorn, C. L. (1998). Panel co-organized for the Women & the Arts conference of Rutgers University, New Brunswick, NJ.
- Henthorn, C. L. (1998). Paper presented at the Women & Creativity conference of Marquette University, Milwaukee, WI.
- Henthorn, C. L. (1998). Paper presented at the Women's Exiles conference of Universidad de Huelva, Huelva, Spain.
- Henthorn, C. L. (1998). Paper presented at the annual conference of the Organization of American Historians, Seneca Falls, NY.
- Henthorn, C. L. (1997). Paper presented at the annual Feminist Art & Art History conference of Barnard College, New York, NY.
- Henthorn, C. L. (1997). Paper presented at the annual Buell dissertation colloquium of Columbia University, New York, NY. (Stipend awarded)
- Henthorn, C. L. (1996). Paper presented at the annual conference of the Popular Culture Association, Las Vegas, NV.
- Henthorn, C. L. (1995). Paper presented at the Atomic Age Opens conference of Bowling Green State University, Bowling Green, OH. (Paper selected for publication)
- Henthorn, C. L. (1995). Paper presented at the annual graduate student symposium of the Cooper-Hewitt National Design Museum, Smithsonian Institution, New York, NY.

RESEARCH GRANTS, FELLOWSHIPS, AWARDS

Post-Doctoral:

- (2011) Google Achievement & Innovation Award for eLearning development
- (2004, 2001) Authors League Fund

Doctoral:

- (1997) Research Fund Grant, City University of New York
- (1996) Travel-to-Collections Grant, John W. Hartman Center for Sales, Advertising, and Marketing History, Duke University
- (1996, Summer 1995, Spring 1995, 1994) Travel Grant, City University of New York
- (1995) Kristie Jayne Fellowship, City University of New York
- (1994) Helena Rubinstein Foundation Tuition Grant, City University of New York
- (1991, 1990, 1989) Program Fellowship, City University of New York

EDUCATION

- (1997) Ph.D., Art History, City University of New York, Graduate Center, New York, NY
- (1989) M.A., Art History, Michigan State University, Lansing, MI

- (1985) B.F.A., Fine Art, Illinois Wesleyan University, Bloomington, IL